



“Cooking with siggi’s®” Recipe Contest

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About the Contest:

From inception, simple ingredients and not a lot of sugar has been what siggi’s dairy stands for and that still holds true today. The real, whole food ingredients make siggi’s products delicious not only on their own, but also when used as ingredients in recipes.

The folks at siggi’s dairy see the potential for endless healthy snacks and meals made with siggi’s products and we are giving the nutrition community a chance to show off their skills in the kitchen and be featured in the first ever siggi’s recipe book.

The “Cooking with siggi’s” recipe contest gives you the chance to share your original recipes with the country on behalf of siggi’s dairy. The twenty-five most appealing recipes that best align with the philosophy of the siggi’s brand of simple ingredients and not a lot of sugar will be published in the siggi’s recipe book.

The Criteria:

All recipes should align with the siggi’s brand philosophy:

- Simple ingredients
 - Not a lot of sugar (added sugars)
 - No artificial sweeteners or “natural” sweeteners like stevia
 - Real, whole food ingredients
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- Recipes must contain at least one (1) [siggi’s dairy product](#).
 - Recipes can fall under any of the following categories: breakfast, snacks, lunch, dinner and dessert

Eligibility:

Applicants must be registered dietitian nutritionists (RDNs), dietetic technicians registered (DTRs), dietetic interns, nutrition students currently enrolled in an accredited dietetics program or members of the 2017 “siggi’s health and wellness ambassador” program who are enrolled in the program at the time of submission. To become a “siggi’s health and wellness ambassador” sign up here at <http://siggisdairy.com/health-wellness/>.

To Enter:

- 1) Upload an image of your original siggi’s recipe to Instagram tagging @siggisdairy and using the hashtags #cookingwithsiggis and #contest in the main comment of the photo. You must also include #contest. **Your Instagram profile must be public for your submission to be entered.**

- 2) Submit your recipe by email to siggiscontest@siggisdairy.com, including the link to your Instagram post (noted above), as well as the recipe's ingredients and instructions by **11:59PM ET, April 30, 2017**. Late submissions will not be accepted. Be sure to include your full name, credentials and phone number in the email as well.

Judging:

A panel of judges, including Siggi himself, will rate the recipes based on the following criteria:

50%- alignment with the siggi's brand philosophy

25%- originality/creativity of the recipe

25%- choice of ingredients used in the recipe

Twenty (20) recipes will be chosen by the panel of judges to be included in the cookbook.

Then, you and your followers will help siggi's select five (5) People's Choice Award winning recipes. Participants are encouraged to get their friends and colleagues to vote for their recipe.

Prize:

Twenty-five (25) recipes will be selected for inclusion in the "Cooking with siggi's" recipe book and featured on the siggi's dairy website. Winners will be credited by name, blog or website (if applicable), and social media handle. The book and winners will be announced during a siggi's hosted brunch at FNCE® 2017 (Food and Nutrition Conference and Expo™) on October 21, 2017, and all attendees of the brunch will receive a printed copy of the cookbook. All 25 winners will also receive a siggi's care package, including a one-month supply of siggi's yogurt products (30 cups and/or drinkable yogurts and gift coupons), one (1) siggi's branded wooden cooking spoon, one (1) siggi's branded tote bag, one (1) "Cooking with siggi's" Recipe Book.

“Cooking with siggi’s” Contest

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

The “Cooking with siggi’s” Contest (the “**Contest**”) may only be entered in or from the 50 United States and the District of Columbia and entries originating from any other jurisdiction are not eligible for entry. This Contest is governed exclusively by the laws of the United States. Entrants of the Contest (each, an “**Entrant**”) are not authorized to participate in the Contest if the Entrant is not located within the 50 United States or District of Columbia. By entering the Contest, each Entrant fully and unconditionally agrees to be bound by these Official Rules and the decisions of the judges, which will be final and binding in all matters relating to the Contest.

1. Sponsor. The sponsor of this Contest is The Icelandic Milk and Skyr Corporation (“**Sponsor**”), 135 W. 26th St. - 6th Floor, New York, NY 10001.

2. How to Enter. To enter the Contest, Entrant must (i) post a photo (“**Photo**”) of his or her original recipe (“**Recipe**”) that aligns with the Recipe Criteria (defined below), the philosophy of the siggi’s® brand, and the Content Restrictions (defined in Section 12 hereof) on Instagram tagging @siggisdairy and using the hashtags #cookingwithsiggis and #contest in the main comment, and (ii) submit the same via email to siggiscontest@siggisdairy.com during the Contest Entry Period (defined below) in accordance with the following instructions:

- Entrants must access the Instagram application on their mobile device and upload a Photo of their original Recipe which reflects the Recipe Criteria below to their Instagram account tagging @siggisdairy and using the hashtags #cookingwithsiggis and #contest in the main caption of the photo.
- Entrants must send the Photo of their Recipe by email to siggiscontest@siggisdairy.com, including the link to their Instagram post (noted above), as well as the Recipe’s ingredients, and instructions and Entrants’ full name, professional credentials and phone number.
- Entrants must have an Instagram app and account to enter the Contest. If entrants do not have the Instagram app, entrants may download it through the application store on their device. The Instagram app is free. Entrants also must make sure the “Photos Are Private” option in the account settings on their Instagram account are set to “OFF”.

3. Start/End Dates. Contest entry period begins on March 15, 2017 at 8:00:00 am Eastern Time (“**ET**”) and ends on April 30, 2017 at 11:59:59 pm ET (“**Contest Entry Period**”).

4. Eligibility. Participation open only to (i) registered dietitian nutritionists (RDNs), (ii) dietetic technicians registered (DTRs), (iii) dietetic interns or nutrition students currently enrolled in an accredited dietetics program and (iv) members of the 2017 “siggi’s health and wellness ambassador” program (“**Program**”) who are enrolled in the Program at the time of submission; in each case who are 18 years of age or older as of date of entry and are legal residents of the fifty (50) United States or the District of Columbia. Void where prohibited, taxed or restricted by law. Employees, officers and directors of Sponsor and its parent company, subsidiaries, affiliates,

partners, advertising and promotion agencies, manufacturers or distributors of Contest materials, or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter. All federal, state and local laws and regulations apply.

5. Recipe Submission Criteria.

All Recipes must align with the siggi's brand philosophy as described below:

- Simple ingredients;
 - Not a lot of sugar or added sugars;
 - No artificial sweeteners or “natural” sweeteners like stevia; and
 - Real, whole food ingredients
- Submission must contain at least one (1) [siggi's dairy product](#).
 - Submission can fall under any of the following categories: breakfast, snacks, lunch, dinner or dessert.

All entry information submitted by Entrant, including Recipes and Photos will be collectively referred to herein as the “**Submissions**” or each as a “**Submission**.” Submissions must comply with the Recipe Criteria (above) and Content Restrictions (defined below). Sponsor reserves the right to cancel or modify this Contest in any manner in its sole discretion in the event an insufficient number of Submissions are received that meet the minimum judging criteria. Entrants can submit more than one (1) unique Submission, but only one (1) of the Entrant's Submissions will be selected as a winning Submission and featured in the siggi's Recipe Book (defined below). Each Submission must be different than Entrants' previous Submission(s); duplicate Submissions will be subject to disqualification.

All Entrants must have a valid email address. No automated entry devices and/or programs permitted. Receipt of Submissions will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed Submissions are eligible. Proof of Submission will not be deemed to be proof of receipt by Sponsor.

6. Judging Panel and People's Choice Award Winners. There will be twenty-five (25) total Submissions selected for inclusion in the “Cooking with siggi's” recipe book (“siggi's Recipe Book”).

Judging Panel Winners: Starting on or about May 5, 2017, all eligible Submissions will be judged by a panel of judges (including Siggi Hilmarsson) that have the required knowledge and experience to apply the judging panel's judging criteria. The judging panel will select the top twenty (20) Recipes based on the Judging Criteria defined below (each a “Judging Panel Winner”). All eligible Submissions will be judged by the judging panel based on the following Judging Criteria:

- a) alignment with the siggi's brand philosophy (50%),
- b) creativity (25%), and
- c) ingredient use (25%).

The top twenty (20) Recipes based on the Judging Criteria will be deemed the Judging Panel Winners (subject to confirmation).

People's Choice Award Winners: Five (5) Recipes will be selected for the siggi's Recipe Book by popular vote as the People's Choice Award winners (each a "People's Choice Award Winner"). The Judging Panel will pre-select up to twenty (20) recipes based on the Judging Criteria defined above. All Entrants will receive an email by May 8, 2017 with a link to an online survey with the pre-selected Submissions and will be asked to select their favorite Recipe based on the Judging Criteria. Entrants are allowed to share the online survey to encourage votes. Each individual is permitted one (1) vote during the People's Choice Award Voting Period defined below.

People's Choice Award votes must be received by Sponsor between 10:00 AM ET on May 8, 2017 and 11:59 PM ET on May 14, 2017 (the "People's Choice Award Voting Period").

Any attempt to submit more than the stated number of votes by using multiple/different email addresses, identities or any other method will void that voter's vote. The use of robotic or automatic devices for voting is prohibited, and Sponsor reserves the right to nullify any and all such votes and to disqualify from voting the responsible individual. Entrants and siggi's health and wellness ambassadors are prohibited from obtaining votes by any fraudulent or inappropriate means. The five (5) Recipes receiving the most votes at the end of the People's Choice Award Voting Period will be deemed the People's Choice Award Winners (subject to confirmation) and featured in the siggi's Recipe Book.

7. Prizes. Twenty-five (25) winning Recipes (the "**Winners**") will be selected for inclusion in the siggi's" Recipe Book and featured on Sponsor's website. The siggi's Recipe Book will be announced and the Winners will be honored during a brunch hosted by the Sponsor at FNCE 2017 (Food and Nutrition Conference and Expo) on October 21, 2017. All twenty-five (25) Winners will also receive a siggi's care package, which will include one-month supply of siggi's yogurt products (30 cups and/or drinkable yogurts in the form of live yogurt and gift coupons), one (1) siggi's branded wooden cooking spoon, one (1) siggi's branded tote bag, one (1) siggi's" Recipe Book. Approximate Retail Value (ARV) of each prize: \$74.70. ARV of all prizes combined: \$1,867.50. Prizes are non-transferable. No substitutions or cash redemptions. In the case of unavailability of any prize, Sponsor reserves the right to substitute a prize of equal or greater value. All unspecified expenses are the responsibility of Winners. Limit one (1) prize per person.

No monetary or other prize will be provided to Winners. FOR CLARITY, WINNERS WILL NOT RECEIVE TICKET(S), AIRFARE, GROUND TRANSPORTATION AND/OR HOTEL ACCOMMODATIONS TO OR FOR FNCE 2017. SPONSOR IS NOT RESPONSIBLE FOR TRANSPORTATION TO, ACCOMMODATIONS AT OR TICKETS FOR FNCE 2017. TRANSPORTATION, ACCOMMODATIONS, MEALS, GRATUITIES, OR ANY OTHER EXPENSES NOT SPECIFICALLY LISTED HEREIN ARE THE RESPONSIBILITY OF WINNERS.

8. Fees. Sponsor shall not be responsible for any data fees that may apply to Entrant if entering the Contest. Entrants should consult their wireless service provider's pricing plan for details on such fees. Each Entrant agrees to incur any and all charges demanded by their wireless

carrier. Entrants should also check their device's features for capabilities and check the device manual for specific use instructions.

9. Representations. By entering the Contest, each Entrant covenants, warrants and represents to the Sponsor the following with respect to his/her Submission: (a) Submission is Entrant's own creation and all Recipes created by Entrant, solely or jointly with any third party, in connection with this Contest is and will be wholly original; (b) any statements made by Entrant are true the Submission will not infringe upon any third party copyright or U.S. trademark right or any other intellectual property rights of any third parties; and (c) Entrant has the full right, power and authority to enter into this Contest. Sponsor is relying on Entrant's representations and warranties and the rights granted in this Contest, and Entrant's breach thereof would cause Sponsor irreparable injury and damage that cannot be reasonably or adequately compensated by damages in an action at law; therefore, Entrant hereby expressly agrees that, where permitted by law, Sponsor shall be entitled to seek injunctive and other equitable relief to prevent and/or cure any breach or threatened breach of this Contest by Entrant. Where permitted by law, Entrant waives the right to revoke, and any right to injunctive or other equitable relief, which Entrant may have in connection with this Contest, except if agreed to by the parties hereto.

10. License. Providing a Submission constitutes Entrant's consent to grant Sponsor a royalty-free, unlimited, irrevocable, perpetual, license to use, reproduce, modify, publish, create derivative works from, and display such Submissions in whole or in part, on a worldwide basis, and to incorporate such Submission into other works, in any form, media or technology now known or later developed, including but not limited to print (including as part of the "Cooking with siggi's" recipe book or any other Sponsor's recipe book(s)) and on any and all Internet media, including Sponsor's web sites and properties (e.g., <http://siggisdairy.com/>) and on social networking sites (i.e., Facebook, YouTube, Twitter etc.), for any legal purpose whatsoever, including, but not limited to, advertising, marketing, editorial, merchandising, and/or promotional usage. Without limiting the foregoing, the foregoing license shall be exclusive to Sponsor with respect to winning Submissions. For the avoidance of doubt, Entrant shall be precluded from using such winning Submission for any purpose whatsoever. **FOR CLARITY, PLEASE NOTE THAT BY SUBMITTING A SUBMISSION, ENTRANTS GRANT SPONSOR THE RIGHT TO FEATURE HIS/HER NAME, ADDRESS (CITY AND STATE), LIKENESS, PHOTOGRAPH, PICTURE, PORTRAIT, VOICE, BIOGRAPHICAL INFORMATION, PERSONAL INFORMATION, CONVERSATION AND WINNING SUBMISSION (INCLUDING HIS OR HER RECIPE AND PHOTO) ("LIKENESS") IN ALL FORMS OF SPONSOR'S ADVERTISING, MARKETING AND PROMOTION, INCLUDING, BUT NOT LIMITED TO, ALL TYPES OF PRINT, BILLBOARD, TELEVISION, INTERNET, NEW MEDIA (INCLUDING, BUT NOT LIMITED TO, DISTRIBUTION VIA MOBILE TECHNOLOGY AND PODCASTS), RADIO, RECIPE BOOK(S), WEBSITES AND SOCIAL MEDIA SITES, FOREVER WITHOUT ANY ADDITIONAL PERMISSION, CONSIDERATION OR COMPENSATION FOR ANY LEGAL PURPOSE WHATSOEVER.** Each Entrant agrees that Sponsor or Sponsor's agents and assigns, shall forever own all rights, including copyright, in the Submission and the results and proceeds of such Submission. All entries become the sole and exclusive property of the Sponsor. Sponsor is not obligated to actually use Entrant's Likeness or exploit the Submission.

Entrants are not permitted to submit a Submission more than once during the Contest Entry Period. Duplicate Submissions by the same person will be subject to disqualification. All terms and conditions of Instagram.com apply. Multiple entrants are not permitted to share the same Instagram account. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different Instagram accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified.

11. Authorized Account. In the event of a dispute as to any Instagram or email account, the authorized account holder of the email address used to register on the account will be deemed to be the Entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

12. Content Restrictions: By entering the Contest, each Entrant agrees that his or her Submission conforms to the Content Restrictions (as defined below) and that Sponsor, in its sole discretion, may remove any Submission and disqualify an Entrant from the Contest if it believes, in its sole discretion that the Entrant’s Submission fails to conform to the following Contest Restrictions:

Content Restrictions:

- The Submission must be primarily in English;
- The Submission must not contain material that violates or infringes any rights of any other party, including but not limited to copyright, trademark, privacy, publicity or any other intellectual property rights;
- The Submission must not in any way disparage, portray in a negative light, defame, or tarnish Sponsor or any other person or party;
- The Submission must not contain material that is inappropriate, indecent, obscene hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age;
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations of the United States or of any jurisdiction where Submission is created;
- The Submission cannot promote illegal drugs or firearms (or the use of any of the foregoing), or any activities that may appear unsafe or dangerous, or any particular political agenda or message; and
- The Submission must be consistent with the image and values of Sponsor and be consistent with and satisfy the purpose of the Contest.

Each Entrant acknowledges that other Entrants may have used ideas and/or concepts in their Submission that may be similar in idea or concept to what is included in Entrant’s Submission. Each Entrant understands and agrees that he/she shall not have any claim against any other Entrant or Sponsor arising out any such similarity or be entitled to any compensation because of any such similarity.

Sponsor's decisions are final and binding in all matters relating to this Contest, including, but not limited to, interpretation and application of these Official Rules.

13. Notification. Potential winners will be notified via email on or about June 15, 2017 to the email address provided at entry. Potential winners may be required to, where legal, and any prizes hereunder shall be conditioned on, signing and returning additional documentation, including without limitation, an Affidavit or Declaration of Eligibility, Liability/Publicity Release and/or rights transfer document (including transfer/assignment of rights in the Submission to Sponsor) within the time frame designated by Sponsor. Potential winners will be required to email Sponsor within five (5) calendar days to confirm their winning status. If any potential winner cannot be contacted within five (5) calendar days of first notification attempt, if any notification is returned as undeliverable, or in the event of noncompliance with these Official Rules and requirements, potential winner's winning status may be forfeited and may be awarded to the Submission with the next highest score.

14. Conditions. Submissions may be cut, edited, reformatted, rearranged, combined with other materials and/or otherwise modified, in Sponsor's sole and absolute discretion. Any and all federal, state and local taxes are the sole responsibility of the Winners. Without limiting anything contained herein, participation in Contest and/or acceptance of winning status constitutes each Winner's permission for Sponsor to use his/her Likeness for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. By participating, each Entrant and Winner agrees to release and hold harmless Sponsor, Instagram and their advertising, promotion and public relations agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, (the "**Released Entities**") from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including, without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance and/or use or misuse of any prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. Entrants who do not comply with these Official Rules, or attempt to interfere with this Contest in any way shall be disqualified. Sponsor is not responsible if Contest cannot take place or if any prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism.

15. Additional Terms. Any attempted form of entry other than as set forth above is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. The Released Entities are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Contest, including any injury or damage to Entrant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Contest should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the

Contest. In such case, Sponsor will select the Winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or web site. Sponsor may prohibit an Entrant from participating in the Contest or winning prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

16. Limitation of Liability; Disclaimer of Warranties. IN NO EVENT WILL THE RELEASED ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ENTRANT'S ACCESS TO AND/OR USE OF ANY WEBSITES ASSOCIATED WITH THE CONTEST OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE CONTEST. WITHOUT LIMITING THE FOREGOING, THIS CONTEST AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO ENTRANT. ENTRANT SHOULD CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

17. Disputes; Governing Law. The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Contest. Any controversy or claim arising out of or relating to these Official Rules and/or the Contest shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of New York, City of New York.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Contest, the parties irrevocably submit and consent to the exclusive jurisdiction and

venue of the state and federal courts located in or closest to the County of New York in the State of New York. The parties agree not to raise the defense of forum non convenient.

18. Use of Data. Sponsor may be collecting personal data about entrants online, in accordance with its privacy policy. Please review Sponsor's privacy policy at <http://siggisdairy.com/privacy-policy/>. By participating in the Contest, each Entrant hereby agrees to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

19. List of Winners. To obtain name of winner, send an email to siggiscontest@siggisdairy.com after November 1, 2017.

THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, INSTAGRAM. YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR AND NOT TO INSTAGRAM.